Goyang Series 4. How to overcome the Corona Blue in Goyang.

For recovering the Covid blue, city authority encourages citizen’s outdoor activities with new public services. Developing and introducing diverse public services, and the specific activities to citizens.

1. Making and distributing a bicycle course guide Map and cut the fee 44% off for citizens to use public bicycle “FIFTEEN” more in their daily life. (more reading : article #1)
   - The bicycle map was made in the form of leaflet, which is easy to carry, and book, which is easy to keep. On the front page, major bicycle courses of Goyang are introduced and on the back page, the information on the right use of bicycle is included.
   - The number of FIFTEEN use in March and April this year was 190,398, which is increase by 58,955 from the same period of last year and the number of subscribed members increased by more than 1,000.

2. Extending the chance of accessing to cultural contents by such as online streaming of performance, online book reading program.
   - 'Goyang Buskers Staying at Home Concert', online program for livestream performance conducted jointly by Goyang city and Goyang Culture Foundation are becoming popular. Various genres such as pop music, dance, performance and musical performance are organized for the show and the most active groups among Goyang Buskers play a major role. (more reading : article #4)
   - ‘Online reading for 30 days’ Library center ran 6 online reading programs for 30 days as an alternative to “reading together” as lectures and group book reading were canceled due to COVID19. (more reading : article #3)

3. Selected and announced 50 outdoor shades spots where people can enjoy magic performance, dance, band, Korean national music, and physical exercises under natural shades. (more reading : article #5)
   - 35 parks, 9 squares, 2 historic sites, 1 place under the bridge and 3 playgrounds were selected as shade spots considering the accessibility, convenience and preference of citizens.
   - Various goods to reduce heat such as fans, tents and cool mats be provided to citizens visiting the shade spots. In addition distancing of more than 2m and regular disinfection are implemented to prevent COVID19 infection.
# 1. Goyang City Makes a Bicycle Course Guide Map
Goyang City plans to make and distribute a bicycle course guide map to citizens to promote the use of bicycles.

The bicycle map was made in the form of leaflet, which is easy to carry, and book which is easy to keep. On the front page, major bicycle courses of Goyang City are introduced and on the back page, the information on the right use of bicycle is included.

In addition, the guide was made to help bicycle users use the guide by marking the access to stream-side bicycle course for stream-side bicycle courses frequently visited by citizens and making it possible to recognize the map while on a bicycle by taking a photo of the area to prevent confusion.

The guide will be placed on June 4 at the village administrative welfare center, tourism information center and civil affairs department of ward office for the convenient use of the citizens. The guide is also available in the 'living information' section of the Goyang City website.

A city official said, “This guide was made to be also utilized as an education material with which parents can educate young children by incorporating the information on bicycle insurance, basic bicycle safety signs and how to respond to an accident on the map.” “It is expected that the bicycle course guide will attract tourists from nearby tourist destinations and contribute to the use of bicycle.”

# 2. Ilsan Dong-gu Public Health Clinic Promotes the ‘Let’s Exercise Together’ Program
Ilsan Dong-gu Public Health Clinic of Goyang City is running the ‘Let’s Exercise Together’ program for families with preschoolers who are tired if the aftermath of the COVID-19 on the occasion of the family month.

‘Let’s Exercise Together’ is a small-scale experience-based program for family to overcome Corona Blue that is caused by limited outdoor activities and physical activities due to COVID-19.

This program is run in cooperation with Goyang Youth Foundation with a motif of ‘Animal Crossing: New Horizons’, very popular home console game these days.

Program participants can get some small gift after finding cat characters hidden in parts of Lake Park, a representative park of Goyang City, taking a photo with the same pose as the cat character and uploading it through Ilsan Dong-gu Public Health Clinic Facebook messenger or comment.

An official from the public health clinic said, “we started this program to help psychological relief and promotion of physical activities of families who are feeling depressed and frustrated as social distancing becomes part of their daily lives due to COVID-19.” He added that “we will continue to explore various programs to promote the physical and psychological health of residents.”
# 3. Goyang City Library’s ‘Online Reading for 30 Days’ Has Ended in Great Response

‘Online reading for 30 days’, an online reading program conducted by Goyang City Library Center has been completed with good response from citizens.

Library center ran 6 online reading programs for 30 days from March 25 to April 23 as an alternative to “reading together” as lectures and group book reading were canceled due to COVID-19.

A total of 136 people participated in the 6 online reading programs for 30 days.

In particular, 4 programs were conducted : literature club ‘Book, Spring, Start’ was established along with writer Won Ha-na, who wrote a book ‘How to Organize a Reading Club’. Humanities study group was organized under the theme of ‘Suspicious Question, Dangerous Ideas’ with knowledge curator Gang Yang-gu, who is running podcast and writer of ‘The Dignity of Science’. ‘Life with Picture Books’ was organized with writer Eum Hye-sook, who is a critic of children’s book and translator and ‘Wiring an Essay’ group was organized together with poet Huh Eun-sil, who published ‘Diary to be Written Tomorrow’.

The programs were run freely as citizens read a designated book a week along with guide of writers, posted writings when they are convenient, commented to the questions and uploaded photos of the sentences they liked.

A citizen who participated in ‘Suspicious Question, Dangerous Ideas’ said that “ I could look at the people's opinion more calmly as it is written and I could have time to think deeply unlike I express my opinion verbally as I organize my story in written form”.

# 4. ‘Staying-at-Home’ Concert by Goyang Buskers Becoming Popular

‘Goyang Buskers Staying-at-Home Concert’, online program for livestream performance conducted jointly by Goyang City and the Goyang Cultural Foundation are becoming popular.

Staying-at-home concert was planned to help local artists who are in difficulties due to the spread of COVID-19. ‘Goyang Buskers’, an official busking performance group of Goyang City shows performance on the stage without audiences and the performance is streaming online in real time.

The staying-at-home concert, which is lives streaming concert, is held once or twice a week on Goyang City official Youtube channel and two performance teams appeared on the concert for 20 minutes each per performance. Since its first performance on April 29, it is gaining popularity with 40 to 50 viewers in real time per video. The accumulated number of viewers exceeded 2,300.

Various genres such as pop music, dance, performance and musical performance are organized for the show and the most active group among Goyang Buskers play a major role. 30 teams of Goyang Buskers will show their performance in the live broadcasting shows 15 times by June 26.

Staying-at-home concert is to provide an opportunity for street art performing groups which are hard to meet audiences face to face due to COVID-19 to communicate with audiences online and provide a certain amount of appearance fee to help them overcome crisis. Lee Taek-il, leader of the band ‘Weird Bar’, which has been performing arts as Goyang Buskers for more than 5 years said “Staying-at-home concert is a great relief for street performing art groups whose activities are restricted the most under COVID-19 situation.” He added that “I am very grateful to Goyang City and the Goyang Cultural Foundation for conducting such a meaningful program”.

In the meantime, the Goyang Cultural Foundation overcomes the crisis based on win-win approach for local artists through the staying-at-home concert as the foundation had difficulties in operating performance facilities
as most of the stage performances have been cancelled, or postponed due to COVID-19. In particular, providing stage to the local street art performing groups by one of the top domestic performance halls indicates many things regarding the calling of the local cultural foundation.

Kim Hyeon Jeong, head of the stage operation team at the Goyang Cultural Foundation said, “I feel great sense of satisfaction with my job as our stage engineer at the Goyang Cultural Foundation can provide help to local artists directly via staying-at-home concert even though everyone is suffering due to COVID-19.”

# 5. Goyang City Selected ‘Top 50 Shade Spots’...Escaping from Corona Blue

Goyang City selected and announced 50 outdoor shades (hereinafter referred to as shade spots) where people can enjoy magic performance and buskings under the natural shades.

On June 28, Goyang City said that “we will make various programs that can satisfy citizens at the shade spots so that citizens can avoid heatwaves and make a memory of their lifetime”.

35 parks, 9 squares, 2 historic sites, 1 place under the bridge and 3 playgrounds were selected as shade spots considering the accessibility, convenience and preference of citizens. Goyang City is running various programs such as magic performance, dance, band, Korean national music, trot and stretching at the shade spots. The Goyang Cultural Foundation and Goyang City Choir cooperate with this program.

Various goods to reduce heat such as fans, tents and cool mats will be provided to citizens visiting the shade spots. In addition distancing of more than 2m and regular disinfection are implemented to prevent COVID-19 infection.

Goyang City will reduce the heat on the road and prevent road heat island phenomenon by spraying water using 10 water spray vehicles a day to major roads to respond to heatwaves from July to September in addition to selecting shade spots.
In addition, road surface water spray device will be installed in 200m section from Hwajeong Station to Paekyang Elementary School and 4 shelters of Ilsan Dong-gu Office platforms. Spraying water on the road surface reduces the fine dust flying near the road and increases the refreshing feeling.

Mayor Lee Jae Jun said, “differentiated measures to overcome heatwaves will be helpful for citizens to overcome Corona Blue.” He added that “I hope that citizens can enjoy a real time to avoid heat in the shade spots where outdoor cultural things are prepared moving away from crowded and closed facilities.”